



Contact: DeAnn Lubell
February 27, 2008

**WOMEN IN FILM AND TELEVISION INTERNATIONAL'S (WIFTI)
3rd ANNUAL SHORT FILM SHOWCASE CELEBRATING INTERNATIONAL
WOMEN'S DAY
TO SCREEN IN TWENTY CITIES WORLDWIDE**
*(Palm Springs Women in Film & Television Presents Compilation of Short
Films March 8, 2008)*

WHAT: 3rd Annual Short Film Showcase celebrating International Women's Day with an exceptional compilation of short films directed by some of the world's best female directors.

WHEN: Saturday, March 8, 2008 @ 3:30 p.m. – 5:30 p.m.

WHERE: UCR Palm Desert Campus
75080 Frank Sinatra Drive
Palm Desert, CA

COST: Tickets are only \$10.00 – Reservations a must as seating is limited.

CONTACT & INFORMATION: Jade at 238-0306 or office@pswift.org
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Palm Desert, CA – Women in Film and Television International (WIFTI) is proud to announce the launch of its 3rd Annual Short Film Showcase Celebrating International Women's Day. For one night only - from Wednesday, March 5 to Sunday, March 9, 2008 – an exceptional compilation of short films directed by some of the world's best female directors will be presented in twenty cities across the WIFTI network of Chapters worldwide with the local showing taking place on March 8, 2008 at the UCR Palm Desert Campus.

From Los Angeles, USA to Auckland, New Zealand, WIFT International Chapters worldwide will present an exhilarating compilation of films culled from over fifty finalist selections submitted by WIFTI's International Film Festival Partners. The 2008 Festivals Partners include: *Palm Springs International Festival of Short Films (USA)*, *The Female Eye Film Festival (Canada)*, *NYWIFT /Hamptons International Film Festival's To The Point: Women Telling Tales Through Media (USA)*; *St. John's International Women's Film Festival (Canada)* and *The W.O.W (World of Women) Film Festival (Australia)*.

"International Women's Day commemorates achievements, acts of courage and determination by ordinary women. What better way for WIFT members and the film loving public to celebrate than with a screening of the world's best short films by and about women?" comments Paulina Abarca-Cantin, Founding Producer of Women in Film and Television International's Short Film Showcase. "Short films are an essential calling card for today's directors. It's a rich and exciting arena encompassing every genre and technique possible. Thanks to our stellar Festival Partners and following an arduous selection process, we are delighted to present a truly exceptional film compilation to audiences worldwide," says Abarca-Cantin.

Official Selection - 2008 WIFT International Short Film Showcase:

- A MOMENT** - Directed by Valeria Ruiz (Peru / USA)
- BLACK AND WHITE** - Directed by Kirsty MacDonald (New Zealand)
- CHINESE DUMPLINGS** - Directed by Michelle Hung (Los Angeles, USA)
- DESIRES** - Directed by Kate Jessop (United Kingdom)
- HAPPINESS** - Directed by Sophie Barthes (France / USA)
- MEET-MARKET.ca** - Directed by Geneviève Poulette (Canada)
- ONE HUNDREDTH OF A SECOND** - Directed by Susan Jacobson (United Kingdom)
- ORCHIDS** - Directed by Bryce Dallas Howard (Los Angeles, USA)
- SEXY THING** - Directed by Denie Pentecost (Australia)

Together, the nine short films finalists in the Showcase have garnered over fifty international awards including *Official Selection: Shorts Competition, Festival de Cannes France 2006* and *Winner: Creative Excellence Award at the Melbourne International Film Festival* for **Denie Pentecost's SEXY THING**; *Winner: Best Live Action Short under 15 mins: Palm Springs International Short Film Festival 2007* for **Sophie Barthes' HAPPINESS**; *Official Selection : Palm Springs International Shorts Festival 2007* for star on the rise **Bryce Dallas Howard's** (Spider-Man 3, As You Like It) **ORCHIDS**; *Winner: Best Short Documentary and Best Emerging Director: 2006 New Zealand International Documentary Film Festival* for **Kirsty MacDonald's BLACK AND WHITE**; *Winner: Special Jury Prize at the Funchal Film Festival, Portugal* for **Susan Jacobson's ONE HUNDREDTH OF A SECOND**; *Audience Award for Best Short Film at the Brooklyn Film Festival USA 2007* for **Valeria Ruiz's A MOMENT**; *Winner: Gold Remi Award: WorldFest Houston USA, 2007* for **Genevieve Poulette's MEET-MARKET.CA**; *Winner: Best Cinematography Prize - UCLA Directors' Spotlight at the DGA, USA* for **Michelle Hung's CHINESE DUMPLINGS** and *Official Selection: Films de Femmes, Créteil and St. John's International Women's Festival* for **Kate Jessop's** stunning short **DESIRES**.

"The Palm Springs Women in Film and Television is thrilled with the opportunity to share these fabulous shorts with our local desert community," says Denise DuBarry Hay, Palm Springs Women in Film and Television's President. "We guarantee that our audience will experience an inspirational evening of memorable films directed by women."

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